

# NORTHROCK

## NorthRock Partners Advisory Services Program

### Wrap Brochure

Sponsored by

NORTHROCK PARTNERS, LLC

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This wrap fee program brochure provides information about the qualifications and business practices of NorthRock Partners, LLC (hereinafter “NorthRock” or the “Firm”). If you have any questions about the contents of this brochure, please contact us at 612-367-8800. The information in this brochure has not been approved or verified by the U.S. Securities and Exchange Commission or by any state securities authority. Additional information about NorthRock is available on the SEC’s Investment Advisor Public Disclosure website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). NorthRock is an SEC registered investment adviser. Registration does not imply any level of skill or training.

## Item 2. Material Changes

Since our last annual filing, dated March 2026, we have made the following material changes to this Wrap Brochure:

- NorthRock's fee billing processes have been expanded to accommodate NorthRock clients who were part of an acquisition during 2025. Please see Item 4 for additional information.
- NorthRock has expanded its disclosures regarding private funds it sponsors or advises, including Fund-level management fees, performance-based compensation, related conflicts of interest, and the inclusion of certain private fund investments within the Program.
- NorthRock has added disclosures regarding a strategic relationship with CIO Capital Group including its use of CIO Capital Group as an Independent Manager and the institution of a cross-referral relationship.

NorthRock will provide ongoing disclosure information about material changes or new information as necessary, and while it is available on our website, we are happy to provide a current brochure at any time to our clients or prospective clients. A printed brochure may be requested by contacting our compliance department at [compliance@northrockpartners.com](mailto:compliance@northrockpartners.com) or 612.367.8800.

Additional information about NorthRock is also available via the SEC's web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's web site also provides information about any persons affiliated with NorthRock who are required to be registered as investment adviser representatives of NorthRock.

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## Item 4. Services, Fees and Compensation

The NorthRock Partners Advisory Services Program (the “Program”) is an investment advisory program sponsored by NorthRock, an SEC registered investment adviser, formed in 2013.

### **DESCRIPTION OF THE PROGRAM**

The Program is offered as a wrap fee program, which, among other things, provides the ability to trade in certain investment products without incurring separate brokerage commissions, transaction charges, or fees related to NorthRock’s non-advisory services. NorthRock’s wrap fee program is an arrangement under which clients receive investment advisory services (which may include portfolio management, asset allocation or advice concerning the selection of other investment advisers), other non-investment advisory services, as applicable, and the execution of client transactions through the independent custodians and broker-dealers, Charles Schwab & Co., Inc. (“Schwab”), and Fidelity Institutional (“Fidelity”) for a fee not based upon transactions in their accounts.

At the onset of the Program, NorthRock advisors work with clients to understand their individual investment objectives, liquidity and cash flow needs, time horizon and risk tolerance, as well as any other factors pertinent to their specific financial situations. After an analysis of the relevant information, NorthRock generally assists its clients in developing an appropriate strategy for managing their assets and financial affairs. The term “assets” means the assets and accounts that NorthRock agrees to manage under each client’s Wealth Management Agreement. NorthRock manages clients’ investment portfolios on a discretionary or non-discretionary basis by allocating assets among the various investment products available under the Program, as described further in Item 6 (below).

Private fund investments may be included within the Program where NorthRock provides ongoing advice regarding the investment as part of the client’s overall portfolio, including advice regarding allocation, commitment sizing, liquidity and capital-call planning, and the investment’s role within the client’s portfolio. Private fund investments are subject to the applicable Fund-level fees and expenses described below and in the applicable offering documents.

Under the Program, NorthRock may also offer clients a variety of financial planning, consulting services, or other non-investment advice and advisory services (Personal Office® services) which are customized to accommodate the needs and resources of each client and may address a broad range of matters, including, but not limited to:

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- Cash Flow & Budgeting
- Bill Pay
- Lending
- Credit Analysis
- Trust & Estate Administration
- Business Planning
- Tax Planning
- Protection Planning
- Succession Planning
- Tax Preparation
- Retirement Planning
- Financial Reporting
- Wealth Transfer
- Family Financial Planning
- Executive Compensation
- Charitable Planning
- Educational Funding
- Mortgages
- Estate Planning
- Employee Benefits

In performing these services, NorthRock is not required to verify any information received from the client or from the client's other professionals (e.g., attorneys, accountants, etc.) and is expressly authorized to rely on such information. For any Personal Office® services, NorthRock will often recommend its own services, its Supervised Persons in their individual capacities as insurance agents, or the services of third-party professionals to implement its recommendations.

A potential conflict of interest exists if NorthRock recommends clients engage the Firm or its Supervised Persons for services to be rendered outside of the Program. Clients are under no obligation to act upon any such recommendations and clients retain absolute discretion over all such implementation decisions. Clients are advised that it remains their responsibility to promptly notify NorthRock if there is ever any change in their financial situation or investment objectives for the purpose of reviewing, evaluating or revising NorthRock's previous recommendations and/or services.

## **FEES FOR PARTICIPATION IN THE PROGRAM**

For clients discussed above, clients pay a fee based upon either a percentage of assets under the Firm's advisement or management, a fixed negotiated rate, or a combination of both (the "Program Fee").

The asset-based Program Fee generally varies between 50 and 150 basis points (0.50% – 1.50%) per annum, depending upon the size, nature and complexity of the client relationship. For assets custodied at Schwab and Fidelity, and managed directly by the Firm, NorthRock generally charges an additional account-level fee of 0.25% annually for account servicing and operational costs, which include securities brokerage charges and transaction fees. The amount of any additional fee is set forth in the client's Wealth Management Agreement. NorthRock does not impose an additional account-level fee for such costs with respect to assets under its management or advisement that are held away from Schwab and Fidelity; however, clients will generally incur separate custodial expenses and trading costs imposed by other unaffiliated financial Institutions.

The Program Fee is generally charged quarterly, in advance, and calculated using the market value

of the assets being managed by NorthRock on the last business day of the previous quarter. If a current value is not available as of the applicable billing date, including for certain private fund investments and accounts held outside of NorthRock's chosen custodian(s) (i.e., employer 401k accounts, Health Savings Accounts (HSAs), deferred compensation accounts, etc.), NorthRock will use reasonable efforts to obtain updated valuation information and may use the most recently available value. The Program Fee calculation does not generally include brokerage sweep cash balances, margin loan balances or restricted stock units/awards. Margin borrowing does not reduce the assets value on which the Program Fee is calculated. Substitute billing arrangements may also be negotiated on an individual basis. All fees are outlined in the Wealth Management Agreement executed with each client which may be amended from time to time according to the terms in the client's Wealth Management Agreement. For the client's initial billing period, the fee is calculated on a pro rata basis from the effective date of the Wealth Management Agreement. In the event the client relationship is terminated, the fee for the final billing period is prorated through the effective date of the termination and the outstanding balance is refunded or charged to the client, as appropriate. NorthRock only prorates its fees to reflect the number of days in the billing period for the initial billing and final billing period. Accordingly, except for the initial billing period and final billing period: (1) we do not apply a retroactive fee reduction or pro rata refund for outflows from, or other reductions in the value of, the assets during a billing period; and (2) we do not apply an interim additional fee to inflows or increases in the value of assets during a billing period. For the initial billing period: (1) we do not apply a retroactive fee reduction or pro rata refund for outflows from, or other reductions in the value of, the Assets during the billing period; and (2) we do not apply an interim additional fee to subsequent inflows or increases in the value of Assets during the billing period. For the final billing period: (1) we do not apply a retroactive fee reduction or pro rata refund for partial withdrawals from, or other reductions in the value of, the Assets during the billing period; and (2) we do not apply an interim additional fee to inflows or increases in the value of Assets during the billing period.

Private fund investments held within the Program are included in the Program Fee calculation and are valued using the most recent valuation reported by the fund or its administrator, which may be as of a date significantly before the billing date. Unfunded capital commitments are not included in the Program Fee calculation until the capital is called and invested. Program Fees charged on private fund investments are in addition to the Fund-level management fees, performance-based compensation and fund expenses described above and in the applicable offering documents.

In general, when a client engages an independent manager to manager recommended by NorthRock to manage all or a portion of a client's investment portfolio, the client will pay a separate fee to the independent manager as described in the agreement with the independent manager. This fee is in addition to the fees paid to NorthRock. However, when a client engages CIO Capital Group, LLC ("CIOCG") as an independent manager, the client will not pay a separate fee to CIOCG, as CIOCG's compensation for the services will be derived from the advisory fees paid to NorthRock.

In addition, when a client engages CIOCG as Independent Manager to manage client assets in

accordance with an ultra-short corporate credit strategy, Radcliffe Capital Management, L.P. ("Radcliffe") will be retained by CIOCG as discretionary sub-adviser in connection with such strategy. Radcliffe and CIOCG have entered into a revenue sharing arrangement under which Radcliffe shares a portion of the revenue it earns on client assets invested in this strategy with CIOCG. Moreover, as discussed in further detail below, NorthRock and CIOCG have entered into a strategic partnership under which NorthRock receives a share of the revenue associated with all CIOCG separately managed account strategies in which NorthRock client assets are invested. The revenue NorthRock receives from CIOCG is separate from and in addition to any other compensation NorthRock receives, such as the Program Fee. As a result of its revenue sharing arrangement with Radcliffe, CIOCG had an incentive to initially retain Radcliffe as its sub-adviser and now has an incentive to maintain such relationship. Moreover, as a result of its strategic partnership relationship with CIOCG, NorthRock has an incentive to select CIOCG as Investment Manager over other Investment Managers with whom it does not have such a strategic partnership, and such incentive is increased with respect to the strategy sub-advised by Radcliffe due to the additional revenue sharing CIOCG receives and ultimately shares with NorthRock. These incentives result in conflicts of interest. NorthRock addresses these conflicts through disclosure, compliance with its fiduciary obligations, and compliance policies and procedures, including review of the appropriateness of the Investment Manager for the client.

Some clients whose accounts were acquired by NorthRock will continue to be billed under legacy billing practices, consistent with their Wealth Management Agreement. In these circumstances, the clients are billed in arrears based on the quarter end account portfolio value, including cash and cash equivalents. Fees vary between 45 – 150 basis points (0.45% - 1.50%) based on the amount of assets NorthRock manages.

## **FEE COMPARISON**

As referenced above, a portion of the wrap fees paid to NorthRock are used to cover the securities brokerage commissions, transactional costs, administrative and operational services associated with alternative investment held in clients' portfolios, and other services. Services provided through the Program may cost clients more or less than purchasing these services separately. The number of transactions made in clients' accounts, whether or not the broker-dealer actually charges commissions on transactions involving certain securities, as well as the amount of commissions charged for each specific transaction, determines the relative cost of the Program versus paying for execution on a per transaction basis and paying a separate fee for advisory services. The Program Fees may also be higher or lower than fees charged by other sponsors of comparable investment advisory programs.

## **FEE DISCRETION**

NorthRock, in its sole discretion, may negotiate to charge a higher or lower fee and adjust the services provided based upon certain criteria, including without limitation, anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed,

related accounts, account composition, a pre-existing client relationship, account retention and pro bono activities.

## **FEE DEBIT**

A client's written agreement with NorthRock establishes the specific ways fees are charged. Clients authorize NorthRock to directly debit fees from their investment accounts. Any Financial Institution recommended by NorthRock, including Schwab and Fidelity, have agreed to send statements to clients not less than quarterly indicating all amounts disbursed from the account.

## **ACCOUNT ADDITIONS AND WITHDRAWALS**

Clients may make additions to and withdrawals from their account at any time, subject to NorthRock's right to terminate an account. Additions may be in cash or securities provided that the Firm reserves the right to, for any reason, liquidate any transferred securities or decline to accept particular securities into a client's account. Clients may withdraw account assets by providing notice to NorthRock, subject to the usual and customary securities settlement procedures. However, the Firm seeks to design its portfolios as long-term investments and the withdrawal of assets in the short term may impair the achievement of a client's longer term investment objectives. NorthRock may consult with its clients about the options and implications of transferring securities. Clients are advised that when transferred securities are liquidated, they may be subject to transaction fees, fees assessed at the mutual fund level (e.g., contingent deferred sales charge) and/or tax ramifications.

## **OTHER CHARGES**

Clients may incur certain third-party charges that are separate from and in addition to the Program Fee. These additional charges may include, but are not limited to, custody fees, alternative investment related fees, including fees and expenses associated with private funds, charges imposed directly by independent investment managers ("Independent Managers") engaged to provide services through the Program, expenses of a mutual fund or exchange-traded fund ("ETF") in the account as disclosed in the fund's prospectus (e.g., fund management fees and other fund expenses), deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, other fees and taxes on brokerage accounts and securities transactions, or other fees.

To facilitate the execution of trades, regulatory Trading Activity Fees (TAF) may be added to certain applicable sales transactions. The Securities and Exchange Commission (SEC) regulatory fee is assessed on client accounts for sell transactions, and a FINRA fee is assessed on client accounts for sell transactions, for certain covered securities. Schwab and Fidelity, the custodians that NorthRock primarily uses, are FINRA member firms. These fees recover the costs incurred by the SEC and FINRA for supervising and regulating the securities markets and securities

professionals. The fee rates vary depending on the type of transaction and the size of that transaction.

For more information on the SEC and FINRA fees, please visit their websites: [www.sec.gov/fast-answers/answerssec31htm.html](http://www.sec.gov/fast-answers/answerssec31htm.html) [www.finra.org/industry/trading-activity-fee](http://www.finra.org/industry/trading-activity-fee)

## **COMPENSATION FROM PRIVATE FUNDS**

NorthRock, or an affiliate, receives investment management fees and other compensation from certain private funds that NorthRock sponsors, manages or advises. NorthRock's role varies by Fund and may include serving as general partner, investment manager or adviser. These Fund-level fees are separate from and in addition to any Program Fee or other advisory or account-level fee an investor may pay NorthRock under a separate advisory relationship.

In addition, in connection with Funds advised or sub-advised by Radcliffe, Radcliffe and CIOCG have entered into a revenue sharing arrangement under which Radcliffe shares a portion of the revenue it earns on client assets invested in such Funds strategy with CIOCG. Moreover, as discussed in further detail below, NorthRock and CIOCG have entered into a strategic partnership under which NorthRock receives a share of the revenue associated with all CIOCG Funds in which NorthRock client assets are invested. The revenue NorthRock receives from CIOCG is separate from and in addition to any other compensation NorthRock receives, such as the Program Fee. As a result of its strategic partnership relationship with CIOCG, NorthRock has an incentive to select the Radcliffe Fund over other Funds that are not within the scope of the CIOCG strategic partnership. This incentive results in a conflict of interest.

An investor that is both a NorthRock advisory client and an investor in a Fund will therefore bear multiple layers of fees and expenses. Each Fund also bears expenses that are passed through to investors. NorthRock also receives performance-based compensation, including carried interest, from certain Funds, as described below Performance-Based Fees and Side-by-Side Management. The specific fees, expenses and related terms are described in the applicable Fund offering documents. These arrangements create a conflict of interest because NorthRock has an incentive to recommend investments that generate additional compensation to NorthRock or its affiliates. NorthRock addresses this conflict through disclosure, fiduciary obligations, and compliance policies and procedures, including review of the appropriateness of the investment for the client.

## Item 5. Account Requirements and Types of Clients

### **MINIMUM FEES**

As a condition for participation in the Program, NorthRock imposes a minimum Program Fee of \$5,000 per year. NorthRock, in its sole discretion, may waive or adjust its minimum annual fee based upon certain criteria defined by the Firm. Additionally, certain Independent Managers may impose more restrictive account requirements and varying billing practices from NorthRock. In such instances, the Firm may alter its corresponding account requirements and/or billing practices to accommodate those of the Independent Managers.

### **TYPES OF CLIENTS**

Services through the Program are offered to individuals, trusts, estates, charitable organizations, corporations and other business entities.

## Item 6. Portfolio Manager Selection and Evaluation

### **INVESTMENT PORTFOLIO MANAGEMENT**

NorthRock and certain advisory personnel manage participating clients' assets on a discretionary or non-discretionary basis by primarily allocating assets among various types of securities and asset classes that may include mutual funds, ETFs, individual debt and equity securities, listed options, real estate investment trusts ("REITs"), master limited partnerships ("MLPs"), business development companies, alternative investments, buffered notes, managed futures, and Independent Managers. Where appropriate, the Firm may also recommend and advise upon certain privately placed securities, which may include debt, equity and/or pooled investment vehicles (e.g., hedge funds, private equity funds, funds of funds, etc.).

NorthRock may also provide advice with regard to various types of legacy holdings, as well as certain investment products that are not maintained at the client's primary custodian, such as variable annuity contracts and assets held through employer sponsored retirement plans, qualified tuition plans (i.e., 529 plans) and executive compensation plans (deferred compensation, employee stock options, etc.). In the latter situation, NorthRock may direct or recommend the allocation of client assets among the investment options available within the product. These assets are generally maintained at the underwriting insurance company or the custodian designated by the product's provider.

NorthRock tailors its advisory services to accommodate the needs of its individual clients and, on a continuous basis, seeks to ensure that its clients' portfolios are managed in a manner consistent with a client's specific investment profiles. NorthRock consults with clients on an initial and

ongoing basis to determine their specific risk tolerance, time horizon, liquidity constraints and other factors relevant to the management and advisement of their portfolios. Clients are advised to promptly notify the Firm if there are changes in their financial situation, in any of the information or documents provided to NorthRock or if they wish to place any limitations on the management of their portfolios. Clients may impose reasonable restrictions or mandates on the management of their accounts if the Firm determines, in its sole discretion, the conditions would not materially impact the performance of a management strategy or prove overly burdensome to the Firm's management efforts.

## **SELECTION AND ANALYSIS OF INDEPENDENT MANAGERS**

NorthRock evaluates various information about the Independent Managers in which it selects to manage client assets under the Program. The Firm generally reviews a variety of different resources, which may include the Independent Managers' public disclosure documents, materials supplied by the Independent Managers themselves, and other third-party analyses, when available, it believes are reputable. To the extent possible, the Firm seeks to assess the Independent Managers' investment strategies, past performance and risk results in relation to its clients' individual portfolio allocations and risk exposures. However, past performance is not indicative of future results. NorthRock may also take into consideration each Independent Manager's management style, returns, reputation, financial strength, reporting, pricing and research capabilities, among other related factors.

NorthRock generally monitors the performance of those accounts being managed by Independent Managers by reviewing the account statements produced by the Financial Institutions, as well as other performance information furnished by the Independent Managers and/or other third-party providers. The Firm does not verify the accuracy of any such performance information and does not ensure its compliance with presentation standards. Clients are advised that any performance information they receive from the Independent Managers may not be calculated on a uniform and consistent basis. Clients should compare all supplemental materials with the account statements they receive from their respective financial institutions.

The terms and conditions under which the client directly engages an Independent Manager are usually set forth in a separate written agreement between NorthRock and/or the client and the designated Independent Manager. In addition to this brochure, the client usually also receives the written disclosure brochure of the designated Independent Managers engaged to manage or advise their assets.

## **PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT**

NorthRock, or an affiliate, receives performance-based compensation, including carried interest, from certain private funds that it sponsors or advises. The specific terms of this compensation

are described in the applicable Fund offering documents.

NorthRock accepts performance-based compensation only from clients and investors that satisfy the applicable eligibility requirements for performance-based compensation under the Investment Advisers Act of 1940 and related rules.

Performance-based compensation creates conflicts of interest. Because NorthRock or an affiliate can earn more compensation when a Fund generates greater profits or appreciation, NorthRock has an incentive to recommend eligible clients invest in Funds that pay performance-based compensation and may have an incentive to make or retain investments that are riskier or more speculative than it otherwise would.

NorthRock also manages Funds that pay performance-based compensation alongside client accounts and other investment vehicles that pay only asset-based or fixed advisory fees. This side-by-side management creates an incentive for NorthRock to favor a Fund or account that pays performance-based compensation in the allocation of investment opportunities, personnel, time, attention, or other resources.

NorthRock maintains policies and procedures designed to address these conflicts, including investment-allocation procedures and fiduciary and best-interest review of recommendations and investment decisions. These procedures do not eliminate the conflicts created by performance-based compensation and side-by-side management.

As described more fully in Item 10, NorthRock and its affiliates also have economic relationships with certain sponsors or managers of investments recommended to clients or held by NorthRock-advised funds. Those relationships create conflicts separate from, and in some cases in addition to, the conflicts arising from performance-based compensation.

Separately, and as described in Item 10, NorthRock receives an economic benefit in connection with its strategic relationship with the Coller private credit secondaries manager. Because that profit interest is a share of the manager's advisory profits rather than a share of a client's capital gains or capital appreciation, it is not a performance-based fee for purposes of this Item.

## **INVESTMENT STRATEGIES**

The Firm seeks to take a holistic, global approach to portfolio management and each client usually has an investment strategy tailored to their particular needs and risk tolerance. NorthRock's investment discipline is rooted in broad asset allocation across multiple asset classes, diversification in an effort to reduce portfolio risk, and rebalancing to maintain target allocations.

### **Use of Independent Managers**

NorthRock may recommend the use of Independent Managers. In these situations, NorthRock

performs due diligence of such managers, but such recommendations rely to a great extent on the Independent Managers' ability to successfully implement their investment strategies. In addition, NorthRock does not, nor does it have the ability to, supervise Independent Managers on a day-to-day basis.

### **Use of Private Collective Investment Vehicles**

NorthRock recommends that certain clients invest in privately placed collective investment vehicles (e.g., hedge funds, private equity funds, real estate funds etc.). The managers of these vehicles may have broad discretion in selecting the investments. There may be few limitations on the types of securities or other financial instruments which may be traded and no requirement to diversify investment holdings, which usually serves to lessen investment risk. Hedge funds may trade on margin or otherwise leverage positions, thereby potentially increasing the risk to the vehicle. In addition, because the vehicles are not registered as investment companies, there is an absence of regulation that would be applicable to registered investment companies such as mutual funds or ETFs. NorthRock may also allocate to private market investments, including investments in the Funds, which are illiquid in nature and may have reported valuations in the interim that do not correspond to their actual valuation due to reporting oftentimes occurring on a less frequent basis. There are numerous other risks in investing in these securities. Clients should consult each fund's private placement memorandum and/or other disclosure documents explaining such risks prior to investing.

### **Real Estate Investment Trusts (REITs)**

NorthRock may recommend an investment in, or allocate assets among, various real estate investment trusts (REITs), the shares of which exist in the form of either publicly traded or privately placed securities. REITs are collective investment vehicles with portfolios comprised primarily of real estate and mortgage related holdings. Many REITs hold heavy concentrations of investments tied to commercial and/or residential developments, which inherently subject REIT investors to the risks associated with a downturn in the real estate market. Investments linked to certain regions that experience greater volatility in the local real estate market may give rise to large fluctuations in the value of the vehicle's shares. Mortgage related holdings may give rise to additional concerns pertaining to interest rates, inflation, liquidity and counterparty risk.

### **Use of Margin**

While the use of margin borrowing can substantially improve returns, it also increases overall portfolio risk, potential losses and expenses. Margin transactions are generally affected using capital borrowed from a Financial Institution, which is secured by a client's holdings. Under certain circumstances, a lending Financial Institution may demand an increase in the underlying collateral. If the client is unable to provide the additional collateral, the Financial Institution may

liquidate account assets to satisfy the client's outstanding obligations, which could have extremely adverse consequences. In addition, fluctuations in the amount of a client's borrowings and the corresponding interest rates may have a significant effect on the profitability and stability of a client's portfolio.

## **RISKS OF LOSS**

### **General Risk of Loss**

Investing involves a risk of loss. Clients should be prepared to bear investment loss, including the loss of the original principal. NorthRock works diligently to manage risk in client portfolios, providing no assurance that an investment will provide performance over any specific period of time and that past performance, while important, does not guarantee of future results. During different periods, market conditions may also result in significantly different outcomes.

### **Market Risks**

The performance of a significant portion of NorthRock's recommendations may depend to a great extent on the future course of price movements of stocks, bonds and other asset classes. Market values are affected by a number of different factors, including, among others, the historical and prospective earnings of the issuer, the value of its assets, management decisions, decreased demand for an issuer's products or services, increased production costs, general economic conditions, political conditions, governmental policy, pandemics, interest rates, currency exchange rates, investor perceptions and market liquidity. There is no assurance that NorthRock will be able to predict the markets and security price movements.

### **Economic Risks**

Changes in economic conditions, for example, interest rates, inflation rates, political and diplomatic events and trends, tax laws and innumerable other factors, can substantially and adversely affect investments.

### **Asset Allocation Risks**

Asset Allocation may have a more significant effect on account value when one of the heavily weighted asset classes is performing more poorly than the others. Diversification and strategic allocation do not assure profit or protection against loss in declining markets.

### **Private Placements; Illiquidity**

In addition to the risks that exist with respect to privately-placed securities due to the nature of such securities, privately-placed securities are often illiquid. Illiquid securities include most securities the disposition of which is subject to substantial legal or contractual restrictions. NorthRock may experience significant delays in disposing of illiquid securities and may not be

able to sell them for the price NorthRock paid or valued them. Transactions in illiquid securities may entail registration expenses and other transaction costs that are higher than those for transactions in liquid securities.

### **Mutual Funds and Exchange-Traded Funds (ETFs)**

An investment in a mutual fund or exchange traded fund (ETF) involves risk, including the loss of principal. Mutual fund and ETF shareholders are necessarily subject to the risks stemming from the individual issuers of the fund's underlying portfolio securities. Mutual Fund shareholders are also liable for taxes on any fund-level capital gains, as mutual funds are required by law to distribute capital gains in the event they sell securities for a profit that cannot be offset by a corresponding loss.

Shares of mutual funds are generally distributed and redeemed on an ongoing basis by the fund itself or a broker acting on its behalf. The trading price at which a share is transacted is equal to a fund's stated daily per share net asset value ("NAV"), plus any shareholders fees (e.g., sales loads, purchase fees, redemption fees). The per share NAV of a mutual fund is calculated at the end of each business day.

Shares of ETFs are listed on securities exchanges and transacted at negotiated prices in the secondary market. Generally, ETF shares trade at or near their most recent NAV, which is generally calculated at least once daily for indexed-based ETFs and more frequently for actively managed ETFs. However, certain inefficiencies may cause the shares to trade at a premium or discount to their pro rata NAV. There is also no guarantee that an active secondary market for such shares will develop or continue to exist. Generally, an ETF only redeems shares when aggregated as creation units (usually 50,000 shares or more). Therefore, if a liquid secondary market ceases to exist for shares of a particular ETF, a shareholder may have no way to dispose of such shares.

### **Options**

Options allow investors to buy or sell a security at a contracted strike price (not necessarily the current market price) at or within a specific period of time. Clients may pay or collect a premium for buying or selling an option. Investors transact in options to either hedge against potential losses or to speculate on the performance of the underlying securities. Options transactions contain a number of inherent risks, including the partial or total loss of principal in the event that the value of the underlying security or index does not increase or decrease to the level of the respective strike price. Holders of options contracts are also subject to default by the option writer which may be unwilling or unable to perform its contractual obligations.

## **Fixed Income Risks**

Investments in fixed income securities, such as notes and bonds, involve interest rate, credit and maturity risks. Interest rate risk is the risk that interest rates may increase, which tends to reduce the resale value of certain debt securities. Credit risk is the possibility that an issuer of an instrument will be unable to make interest payments to repay principal when due. If the credit quality rating or the issuer's financial conditions declines, so may the value of the investment product. Maturity risk is generally the longer a bond's maturity, the higher the interest rate risk and generally the higher its yield. The values change according to changes in interest rates, inflation, credit climate and issues credit quality.

## **AI Technology**

NorthRock uses, and may expand its use of, artificial intelligence and other automated technologies to support certain aspects of its advisory services. These tools may be provided by CIOCG or other third-party service providers and may support functions such as tax-aware investing, assessing client risk tolerance, monitoring portfolios for drift or concentration, and evaluating portfolio exposures. NorthRock personnel remain responsible for the investment advice provided to clients and review AI-generated information or analysis before relying on it in providing advisory services.

These technologies have limitations. Their outputs depend on the data, assumptions, and models on which they rely, and may be inaccurate, incomplete or outdated. Some AI technologies may also operate in ways that are not fully transparent or independently verifiable. NorthRock does not treat AI-generated output as a substitute for the judgment of its investment professionals.

NorthRock may also engage service providers that use AI in delivering services to NorthRock or its clients, and does not control the design or operation of those systems. The use of AI also presents confidentiality, privacy and cybersecurity considerations, including the possibility that sensitive information could be disclosed to or retained by an AI system.

NorthRock maintains policies and procedures governing its use of AI, its oversight of service providers, and the handling of confidential information, including a policy that prohibits personnel from entering confidential firm information, intellectual property, client information or other personally identifiable information into AI tools that have not been approved by the firm. These policies are designed to mitigate, but cannot eliminate, these risks.

## **VOTING OF CLIENT SECURITIES**

NorthRock does not accept the authority to vote clients' securities (i.e., proxies) on their behalf. Clients receive proxies directly from the Financial Institutions where their assets are custodied.

NorthRock's investment adviser representative may provide limited clarification of proxy voting materials based on their understanding of the issues presented in the material, if solicited by the client. However, the client will have the ultimate responsibility for making the decisions.

## Item 7. Client Information Provided to Portfolio Managers

Clients participating in the Program generally grant NorthRock the authority to discuss certain non-public information with Independent Managers engaged to manage their accounts. Depending upon the specific arrangement, the Firm may be authorized to disclose various personal information including, without limitation: names, phone numbers, addresses, social security numbers, tax identification numbers and account numbers. NorthRock may also share certain information related to its clients' financial positions and investment objectives in an effort to ensure that the Independent Managers' investment decisions remain aligned with its clients' best interests. This information is communicated on an initial and ongoing basis, or as otherwise necessary to the management of its clients' portfolios.

## Item 8. Client Contact with Portfolio Managers

Clients can generally contact any Independent Manager managing their assets through NorthRock by providing the Firm with written request and identification of the questions or issues to be discussed with the Independent Manager. After receiving the client's written request, NorthRock, at its sole discretion, may contact the Independent Managers for the client or arrange for the Independent Managers and the client to communicate directly.

## Item 9. Client Investment into Funds Advised by NorthRock

While certain clients may receive individualized advice from NorthRock in the context of a separately managed account or similar entity, which advice may include investing in a Fund, when providing management services to the Funds, NorthRock will be acting solely on behalf of and in the best interests of the Funds. An action in the best interests of the Funds may not necessarily also be in the best interests of a particular client.

## Item 10. Additional Information

### **DISCIPLINARY INFORMATION**

NorthRock has not been involved in any legal or disciplinary events that are material to a client's evaluation of its advisory business or the integrity of management.

### **OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS**

#### **Licensed Insurance Agents**

Certain NorthRock employees, in their individual capacities, are licensed insurance agents and may affect the purchase of certain insurance products on a fully-disclosed, commission basis. A conflict of interest exists to the extent that the Firm recommends the purchase of insurance products where the Firm and its employees receive insurance commissions or other additional compensation. The client is not obligated to purchase any insurance products or purchase insurance through NorthRock's employee agents and may elect to direct a purchase through another insurance agent and agency. The Firm has procedures in place whereby insurance recommendations are sought to be made in its clients' best interest regardless of any such affiliations.

#### **NorthRock X, NRX & Lifestyle Management Services**

NorthRock X ("NRX"), a dba and licensed trademark of NorthRock Partners, may provide at its discretion lifestyle management services to certain clients. Such related services, depending upon the amount of the client's assets under management, may be provided within the client's advisory wrap fee. Generally, the higher the client's assets under management, the more non-investment advisory, NorthRock X services the client may receive.

#### **Certified Public Accountants & Tax Professionals**

Certain NorthRock employees, in their individual capacities, are certified public accountants and tax professionals and provide tax planning and preparation through NorthRock Partners Tax Services, LLC and/or Private Tax Services, LLC. There are often no separate fees for this service. However, certain clients may be clients of NorthRock Partners Tax Services, LLC or Private Tax Services, LLC, without also being clients of NorthRock Partners, LLC. Additional fees may be charged for more complex filings or to certain clients and would be reviewed with the client, prior to engagement.

#### **Bill Pay Services**

NorthRock provides bill pay services to certain clients. These services are contracted for in a separate agreement with clients that request bill pay services, and all fees that would normally be charged for this service are imbedded within the client's overall advisory wrap fee.

#### **Charitable Giving & Consulting Services**

Foundation X, Inc. is the charitable giving arm of NorthRock, providing grants to nonprofit organizations that advance long-term and sustainable community change. Foundation X, LLC,

which is a for profit consulting business that will aid individuals and entities with their charitable planning. Foundation X, LLC specializes in building comprehensive giving strategies, identifying the right nonprofits to align with the client's vision, establishing foundations, helping existing foundations become more efficient by providing advisory and foundation management services. All profits generated through Foundation X, LLC will be donated to Foundation X, Inc. the nonprofit organization.

### **Independent Managers**

In general, NorthRock does not receive additional compensation directly or indirectly from the Independent Managers it recommends or engages to manage the Program assets. However, NorthRock indirectly benefits when it recommends or engages CIOCG as an Independent Manager. In particular, NorthRock and CIOCG intend to collaborate on the development of various investment products and strategies and share in the revenue associated with them. As a result, when NorthRock selects, recommends, allocates client assets to, or maintains client assets in such products or strategies, NorthRock will earn additional compensation from the net revenues they generate. This creates a financial incentive for NorthRock to favor those products or strategies over other investment alternatives from which NorthRock does not receive comparable additional compensation, resulting in a conflict of interest. Such incentive is increased with respect to any strategy or product advised or sub-advised by Radcliffe due to the additional revenue sharing CIOCG receives and ultimately shares with NorthRock. NorthRock and CIOCG also collaborate in other ways, such as through a cross-referral arrangement, the inclusion of certain CIOCG personnel on NorthRock's investment committee, and NorthRock's intent to use certain AI technology made available by CIOCG. Taken together, these indirect benefits and collaborative efforts create an incentive for NorthRock to favor CIOCG over other Independent Managers, resulting in a conflict of interest.

### **Sammons Capital Commitment**

Sammons Financial Wealth Management Holdings, LLC ("SWM") is the majority owner of NorthRock and holds a minority (less than 3%) interest in Collier Capital. SWMs made a \$200 million capital commitment to Collier Capital. NorthRock had the ability—but not the obligation—to take up to \$100 million of this capital commitment by offering investment in the Fund to its clients. Accordingly, client investment in the Fund will reduce SWM's capital commitment obligation, which presents a material conflict of interest. While NorthRock acknowledges these material conflicts and has adopted policies and procedures to mitigate their impact. NorthRock and our Representatives adhere to our Compliance Manual and Code of Ethics, which require compliance with applicable securities laws, particularly the SEC's Code of Ethics Rule, a high standard of business conduct, and fiduciary duty to our clients. Our Representatives are required undergo training on these obligations. In addition, NorthRock will only cause (either on a discretionary basis or through the provision of a non-discretionary recommendation) you to invest in the Fund to the extent we have performed an analysis of the appropriateness of investment in the Fund in light of the client's individual investment objectives, liquidity and cash flow needs, time horizon, and risk tolerance.

### **Sammons Wealth Management (“SWM”) and Affiliated Registered Investment Advisors**

Sammons Financial Wealth Management Holdings, LLC (“SWM”), is the majority owner in NorthRock Partners, LLC. SWM also owns two other registered investment advisers: Beacon Capital Management and Wealthcare Capital Management, LLC (together with NorthRock, the “Affiliated RIAs”).

SWM provides common leadership across Affiliated RIAs, including the President of SWM who is a control person with respect to each of the Affiliated RIAs. While each of the Affiliated RIAs currently operates independently with separate management teams, investment processes, and day-to-day operations, this shared control structure means that ultimate strategic direction and oversight reside at the SWM level.

Although there are no formal arrangements for shared personnel, investment decision-making, or client servicing among the Affiliated RIAs at this time, the common ownership and control structure presents potential conflicts of interest. For example, SWM and its leadership may have an incentive to allocate resources, capital, or strategic opportunities among the Affiliated RIAs in a manner that is not uniform. In addition, there may be situations where business opportunities, including prospective clients, strategic partnerships, or investment ideas, could be directed to one Affiliated RIA over another. The affiliated structure may also create incentives to develop future collaborations, shared services and/or products, or referral arrangements among the Affiliated RIAs, which could give rise to additional conflicts.

NorthRock seeks to mitigate these potential conflicts through policies and procedures designed to promote fair and equitable treatment of clients and to ensure that all investment decisions and business practices are conducted in accordance with its fiduciary duty. However, no set of policies and procedures can fully eliminate all conflicts associated with common ownership and control.

### **Blackstone Strategic Relationship**

NorthRock sponsors and manages private funds that invest in strategies managed by Blackstone, including funds managed by Blackstone Strategic Partners. NorthRock receives investment management fees and performance-based compensation from certain NorthRock-sponsored Funds. Sammons Financial Group, NorthRock’s parent company, also invests with Blackstone, including through funds managed by Blackstone Strategic Partners. These relationships create conflicts of interest because NorthRock has a financial incentive to recommend investments associated with Blackstone. NorthRock evaluates each recommendation to an advisory client based on the client’s investment objectives, financial circumstances, risk tolerance, liquidity needs and other relevant considerations and seeks to make each recommendation in the client’s best interest.

NorthRock may sponsor or advise private funds that participate in co-investment opportunities. NorthRock may have discretion to determine whether and to what extent a Fund participates in an available co-investment opportunity. In certain structures, NorthRock’s compensation or the

Fund's intended economics may be affected by the availability or utilization of co-investment opportunities, creating a conflict of interest. NorthRock evaluates co-investment participation and allocation decisions in accordance with its fiduciary obligations, applicable investment-allocation procedures, and the investment objectives, risks, liquidity needs and other relevant considerations of the applicable Fund or client account.

### **Coller Private Credit Secondaries Strategic Relationship**

NorthRock has entered into a Strategic Relationship Agreement with Coller Private Market Secondaries Holdings, LLC, Coller Private Market Secondaries Holdings II, LLC, and Coller Private Market Secondaries Advisors, LLC (the "Manager"). Under this agreement, NorthRock receives a profit interest based on the Manager's advisory profits attributable to Coller Private Credit Secondaries (the "Fund").

This arrangement stems from NorthRock's role as an early seed investor in the Fund. In that capacity, NorthRock organized and operated as general partner of NorthRock Credit Access Opportunity I, L.P. (the "Feeder Fund"), which aggregated client assets and invested as a limited partner in C-SCOF Seed Vehicle, L.P. (the "Predecessor Fund"), a Coller-sponsored vehicle established to acquire initial portfolio investments for the Fund.

When the Fund began accepting subscriptions, the Predecessor Fund transferred substantially all of its assets and liabilities to the Fund (the "Conversion Event"). At that time, the Feeder Fund's interest in the Predecessor Fund was converted into shares of the Fund and distributed in kind to investors in the Feeder Fund ("NorthRock Seed Clients"). As a result, NorthRock Seed Clients now hold shares in the Fund directly.

This Strategic Relationship Agreement creates a conflict of interest. NorthRock has a financial incentive to recommend that clients invest in, or remain invested in, the Fund because increases in Fund assets may increase the Manager's advisory profits and, in turn, NorthRock's profit interest. In addition, redemptions by NorthRock Seed Clients may result in the forfeiture of a proportional portion of NorthRock's profit interest.

NorthRock charges an advisory fee of 0.85% to the Feeder Fund. This fee is paid solely from the profit interest received by NorthRock. If the profit interest exceeds the advisory fee in a given period, the excess is distributed to the Feeder Fund's limited partners. If the profit interest is less than the advisory fee, the fee is limited to the amount of profit interest received.

Clients should be aware that NorthRock may receive net compensation in connection with investments in the Fund through this arrangement.

### **CODE OF ETHICS**

NorthRock has adopted a Code of Ethics that sets forth standards of conduct expected of its associated persons and requires compliance with applicable securities laws, particularly the SEC's Code of Ethics Rule (the "Code of Ethics"), a high standard of business conduct, and fiduciary duty to its clients. All NorthRock personnel must annually acknowledge in writing to having received, reviewed and their agreement to comply with the Code of Ethics.

Acting as a fiduciary according to the Advisers Act and Department of Labor ("DOL") rules, we

put our clients' interests ahead of our own. We strive to serve at the highest fiduciary standard of care, including the avoidance, disclosure and management of actual or perceived conflicts of interest.

Additionally, in accordance with Section 204A of the Investment Advisers Act of 1940 (the "Advisers Act"), NorthRock's Code of Ethics contains written policies reasonably designed to prevent the unlawful use of material non-public information by the Firm or any of its associated persons. The Code of Ethics also requires that NorthRock's personnel report their personal securities holdings initially and annually, their personal securities transactions quarterly and obtain pre-approval of certain investments such as initial public offerings and limited offerings.

Subject to satisfying this policy and applicable laws, officers, directors and employees of NorthRock may trade for their own accounts in securities which are recommended to and/or purchased for NorthRock's clients. The Code of Ethics is designed so that the personal securities transactions, activities and interests of the employees of NorthRock will not interfere with:

- Making decisions in the best interest of advisory clients, and
- Implementing such decisions, while at the same time allowing employees to invest for their own accounts.

Under NorthRock's Code of Ethics, certain classes of securities have been designated as exempt transactions, based upon a determination that these would materially not interfere with the best interest of NorthRock's clients. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might unintentionally and unknowingly benefit from market activity by a client in a security held by an employee. To mitigate this risk, and as required under the Code of Ethics, employee trading is monitored under the Code of Ethics in an ongoing effort to detect and prevent conflicts of interest between NorthRock and its clients.

Clients and prospective clients may contact NorthRock to request a copy of its Code of Ethics by contacting NorthRock compliance at [compliance@northrockpartners.com](mailto:compliance@northrockpartners.com) or 612.367.8800.

## **ACCOUNT REVIEWS**

NorthRock monitors its clients' investment portfolios on an ongoing basis, and generally conducts full account reviews at least annually. Such reviews are conducted by the client's investment adviser representative. Program investments are reviewed regularly by the Investment Committee, which includes the Firm's Principals and Chief Investment Officer. All investment advisory clients are encouraged to discuss their needs, goals, and objectives with NorthRock and to keep the Firm informed of any changes thereto. NorthRock staff contact investment advisory clients at least annually to review previous services and recommendations, and to discuss the impact resulting from any changes in their financial situation and/or investment objectives.

When appropriate to the needs of the client and at special request, NorthRock will provide periodic reviews of assets not actively monitored or managed by NorthRock. These assets would typically be held directly by clients or by other client selected custodians. Clients requesting this service should understand that NorthRock may not have the same access to account information on these

assets, and it is possible that there could be broad changes in the value of these assets between NorthRock's reviews. Clients also need to realize that these assets may not receive the same level of attention given to the assets monitored by NorthRock, or make special arrangements for information access to assist NorthRock in monitoring these assets.

## **ACCOUNT STATEMENTS AND GENERAL REPORTS**

Clients are provided with transaction confirmation notices and regular summary account statements directly from the Financial Institutions holding their accounts. Clients in the Program also receive periodic reports from NorthRock that may include relevant account and/or market-related information, such as an inventory of account holdings and/or portfolio performance gross of NorthRock's program advisory fees. Clients should compare any supplemental NorthRock reports they receive with the summary account statements they receive from Financial Institutions.

## **CLIENT REFERRALS**

NorthRock engages and compensates third parties and its employees for client referrals. In the event a client is introduced to NorthRock by a third-party or an employee, NorthRock will generally pay such party a referral fee in accordance with applicable laws, rules and regulations. Unless otherwise disclosed, all referral fees are paid solely from the Firm's Program Fee and do not result in any additional charges to the Firm's clients. In this situation, clients are advised of the promoter relationship with NorthRock and are provided with this brochure prior to or at the time the Agreement is executed. Additionally, any third-party promoters who are not supervised by the Firm will also provide clients with a copy of the promoter's disclosure statement containing the terms and conditions of the referral arrangement.

## **FINANCIAL INFORMATION**

The Firm does not require or solicit prepayment six months or more in advance of more than \$1,200 in fees of services rendered. Registered investment advisers are required in this Item to provide you with certain financial information or disclosures about their financial condition. The Firm does not have a financial condition that is reasonably likely to impair its ability to meet contractual commitments to clients; and the Firm's owners and managers have not been the subject of commercial or individual bankruptcy petitions at any time during the past ten years.